



News Release

For Immediate Release

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Steel King Industries, Inc. Presents Kelly Kubisiak As Its New Marketing Manager

Stevens Point, WI (May 2013) Steel King Industries, Inc., is pleased to introduce Kelly Kubisiak as its new Marketing Manager.

Kelly brings extensive marketing experience to Steel King Industries. She has spent the last year as Market Research Analyst for NewPage Corporation. Before that, Kelly was the Marketing Communications Manager for Wausau Paper in Mosinee, WI. Her extensive marketing expertise and skills will be essential as Steel King moves to expand its marketing capabilities and programs.



In her new role, Kelly will be responsible for managing the development and execution of business-to-business marketing strategies, plans and projects in support of the corporation's overall goals for revenue, profit, and market share. She will also be working closely with Steel King's extensive dealer network, and cooperative advertising programs.

Director of Sales Don Heemstra had this to say about Kelly joining Steel King as Marketing Manager; "We are excited to have Kelly join our sales and marketing team. Kelly brings enthusiasm and a wealth of marketing experience to the position. I am confident that she will continue Steel King's strong marketing tradition, and look forward to the new and creative plans she will be developing." Kelly officially began working at Steel King on May, 28th, 2013 at our main Stevens Point, WI office.

Steel King Industries manufactures a full-line of material handling products, including selective pallet racks, dynamic flow storage systems, AS/RS racks for mini-loads or unit loads, cantilever racks, portable racks, and custom shipping racks, along with industrial steel containers and guard railing. Innovation, customization and design strength has earned Steel King the reputation as a leader in the material handling marketplace. For more information, call Steel King at (800) 826-0203 or visit them on line at www.steelking.com.

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